

Bangladesh Computer Council

Information and Communication Technology Division
Ministry of Posts, Telecommunications & IT
ICT Tower (BCC Bhaban), Agargaon, Dhaka-1207

Request for EOI

Expressions of Interest (EOI) for Hiring Social Media Marketing Agency for Promoting Digital Bangladesh					
GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH					
1.	Ministry/Division	Information and Communication Technology Division			
2.	Agency	Bangladesh Computer Council			
3.	Name of Procuring Entity	Secretary, Bangladesh Computer Council			
4.	Procuring Entity Code	Not used at present			
5.	Procuring Entity District	Dhaka			
6.	Expression of Interest for Selection of	Hiring Social Media Marketing Agency/Firm for Promoting Digital Bangladesh			
7.	EOI Ref. No.	56.01.0000.005.50.145.16-1083, 2016			
8.	Date (dd/mm/yyyy)	December 28, 2016			
KEY INFORMATION					
9.	Procurement Method	Quality and Cost Based Solution(QCBS)			
FUNDING INFORMATION					
10.	Budget and Source of funds	GOB			
PARTICULAR INFORMATION					
11.	Project/Programme Code (if applicable)	NA			
12.	Project/Programme Name (if applicable)	NA			
13.	EOI Closing Date and time	January 19, 2017, at 2:30 P.M.			
INFORMATION FOR APPLICANT					
14.	Brief Description of the Assignment	Hiring Social Media Marketing Agency/Firm for Promoting Digital Bangladesh			
15.	Experience, Resources & Delivery Capacity Required	1) Certificate of Incorporation/Registration of consultants (firm). 2) At least 03 (three) years of experience in developing content and managing all the channels of Social Media; 3) Experience of engaging mass people through developing content in the field of Digital Bangladesh/ communication for development at least 3 in the last 3 years; 4) Experience of managing at least two nation wide youth engaging campaign using social media 5) Experience of working with government agencies/ World Bank 6) In-house availability of adequately experienced manpower; 7) In-house capability and availability of logistics and resources (office set up and staffs) to be assigned for the services;			
16.	Other Details (if applicable)				
17.	Association with foreign firms is	Not Applicable			
18.	Ref. No.	Phasing of Services	Location	Indicative Start Date	Indicative Completion Date
	1	N/A	Bangladesh	N/A	N/A
PPROCURING ENTITY DETAILS					
19.	Name of the Official Inviting EOI	Md. Nizam Uddin			
20.	Designation of the Official Inviting EOI	Secretary, Bangladesh Computer Council			
21.	Address of the Official Inviting EOI	Bangladesh Computer Council, BCC Bhaban(1st Floor), 14-E/X Agargaon, Sher-e- Bangla Nagar, Dhaka-1207.			
22.	Contact Details of the Official Inviting EOI	Tel: +88-02-55006849 Fax: +88-02-9124626			
The procuring entity reserves the right to accept or rejects all EOI's					

* For item 14 and 15, Details have to be collected from the office of the official (item 20) inviting EOI.or www.bcc.net.bd

