

Bangladesh Computer Council

Information and Communication Technology Division
Ministry of Posts, Telecommunications & IT
BCC Bhaban, Agargaon, Dhaka-1207

Digital World 2017

Request for Expression of Interest (EOI)

EOI is invited from qualified PR firm for the upcoming Digital World 2017

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

1.	Ministry/Division	Information and Communication Technology Division
2.	Agency	Bangladesh Computer Council
3.	Name of Procuring Entity	Director (Training), Bangladesh Computer Council, ICT Division
4.	Procuring Entity Code	Not used at present
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for Selection of	PR firm for the upcoming Digital World 2017
7.	EOI Ref. No.	56.01.0000.007.50.203.17-234/ ; Date: 22-08-2017
8.	Date (dd/mm/yyyy)	22-08-2017

KEY INFORMATION

9.	Procurement Method	Quality and Cost Based Selection(QCBS)
----	--------------------	--

FUNDING INFORMATION

10.	Budget and Source of funds	GOB
-----	----------------------------	-----

PARTICULAR INFORMATION

11.	Project/Programme Code (if applicable)	N/A
12.	Project/Programme Name (if applicable)	Digital World 2017
13.	EOI Closing Date and time	10-09-2017 at 12:30 PM

INFORMATION FOR APPLICANT

14.	Brief Description of the Assignment*	Bangladesh Computer Council (BCC), under ICT Division, is organising Digital World 2017 which includes but not limited to product & service showcasing, B2B meeting, Ministerial Conference, Seminar, Workshops, Concert for ICT, innovation Zone etc. Some of the programmes will be live streamed in different media and all of the pre event and post events expecting a 360 degree media coverage. The intended tenderer needs to organise the live streaming, managing studio in the venue as well as manage all PR related activities. It also includes print, digital and TV media buying.			
15.	Experience, Resources & Delivery Capacity Required*	1. Reputed PR Firms who have minimum 03 (Three) years of overall experience in related services; 2. The PR Firm shall have a minimum experience to cover 3 (three) related Program/Event at National Level.			
16.	Other Details (if applicable)				
17.	Association with foreign firms is	Not Applicable			
18.	Ref. No.	Phasing of Services	Location	Indicative Start Date	Indicative Completion Date
	1	N/A	Bangladesh	N/A	N/A

PPROCURING ENTITY DETAILS

19.	Name of the Official Inviting EOI	Engr. Mohammad Enamul Kabir
20.	Designation of the Official Inviting EOI	Director (Training)
21.	Address of the Official Inviting EOI	Bangladesh Computer Council, BCC Bhaban (2nd Floor), 14-E/X Agargaon, Sher-e- Bangla Nagar, Dhaka-1207.
22.	Contact Details of the Official Inviting EOI	Tel: +88-02-8181032, 55006822 Fax: +88-02-9124626

The procuring entity reserves the right to accept or rejects all EOI's

Handwritten signature and date: 22/8/17.