

Bangladesh computer Council
Information and Communications Technology Division
iDEA: Innovation Design and Entrepreneurship Academy
BCC Bhaban, Agargaon, Dhaka

REQUEST FOR EXPRESSION OF INTEREST (EOI)

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH		
1.	Ministry / Division	Information and Communication Technology Division
2.	Agency	Bangladesh Computer Council
3.	Name of Procuring Entity	Executive Director, Bangladesh Computer Council
4.	Expression of Interest	For selection of consulting firm for PR activities
5.	EOI Ref No	56.01.0000.007.014.764.2016-1103
6.	Date (dd/mm/yy)	29/12/2016
KEY INFORMATION		
7.	Procurement Method	Selection of Consultants Based on Consultant's Qualifications (SBCQ)
FUNDING INFORMATION		
8.	Budget & Source of Funds	GoB
PARTICULAR INFORMATION		
9.	Project / Program Code	N/A
10.	Project / Program Name	iDEA: Innovation Design and Entrepreneurship Academy
11.	EOI Closing Date & Time	13/01/2017 at 12:30 pm
INFORMATION OF APPLICANT		
12.	Brief Description of Assignment	<p>Scope of the Assignment:</p> <ol style="list-style-type: none"> Maintenance and development of website: Content Update, Training on update, Drive Traffic, Tracking the Traffic, Engage User, Campaign Design, SEO for Website, etc. Manage Social Media Channels Development and Maintenance and of Android App Logo and Communication Guideline development Others: Development and Editing of Videos, Design of Infographic, e-Newsletter and Display ad across Bangladeshi Website and Mobile Apps For detail Terms of Reference (TOR) please visit www.bcc.gov.bd
13.	Experience, Resource & Delivery Capacity Required	<p>Consulting firm will be selected by Selection of Consultants Based on Consultant's Qualifications (SBCQ) method.</p> <p>Firm selection criteria</p> <ol style="list-style-type: none"> The interested agency must have at least 10 years of experience in providing similar services of Government and/or Private entity. Client list and Experience certificate, (assigned appreciation letter of organisation/ institution/ company worked for as claimed in experience). In-house availability of adequately experienced manpower (Digital Media Planner, Content Creator, SEO expert, Visualizer and Graphic Designer, Creative Director, strong copy writing ability in both Bangla and English, Skilled Client Service to ensure on time service delivery/crisis management, etc.) to be assigned for services. Applicant must have experience in working with GoB. Applicant must have experience in working with foreign technology entity and demonstrate experience in working with start-up development and acceleration programs. Applicant must have experience in marketing and scaling up digital assets and applications. Applicant must demonstrate its management and creative development capacity (brochures and other documents describing similar assignments, experience, appropriate professional staffs etc.) Applicant should demonstrate its logistical capability Firm must have aggregate turnover of at least BDT 10 crore in the last five years. Agency information with all legal document (updated VAT, e-TIN registration, Trade License, Bank Solvency, etc)
PROCURING ENTITY DETAILS		
14.	Name of the Official inviting EOI	Mohammad Enamul Kabir
15.	Designation of the Official inviting EOI	Project Director, Innovation Design and Entrepreneurship Academy (iDEA)
16.	Address of the Official inviting EOI	Bangladesh Computer Council, BCC Bhaban, Agargaon, Dhaka-1207, Bangladesh
17.	Contact Details of the Official inviting EOI	Tel: 55006822, 01555255255 Fax: 9124626 email: kabir.me@gmail.com
Appropriate authority reserves the right to accept or reject any or all EOIs'		

(Mohammad Enamul Kabir)
Project Director
Innovation Design and Entrepreneurship
Academy (iDEA)