

## Bangladesh Computer Council

Information and Communication Technology Division  
Ministry of Posts, Telecommunications & IT  
ICT Tower(BCC Bhaban), Agargaon, Dhaka-1207

### Request for EOI

Expressions of Interest (EOI) for Audio Visual Content Development for Promoting Digital Bangladesh

### GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

1.	Ministry/Division	Information and Communication Technology Division			
2.	Agency	Bangladesh Computer Council			
3.	Name of Procuring Entity	Secretary, Bangladesh Computer Council			
4.	Procuring Entity Code	Not used at present			
5.	Procuring Entity District	Dhaka			
6.	Expression of Interest for Selection of	Audio Visual Content Development for Promoting Digital Bangladesh			
7.	EOI Ref. No.	56.01.0000.005.50.039.18-660			
8.	Date (dd/mm/yyyy)	April 18, 2019			
<b>KEY INFORMATION</b>					
9.	Procurement Method	Quality and Cost Based Selection (QCBS)			
<b>FUNDING INFORMATION</b>					
10.	Budget and Source of funds	GoB			
<b>PARTICULAR INFORMATION</b>					
11.	Project/Programme Code (if applicable)	NA			
12.	Project/Programme Name (if applicable)	NA			
13.	EOI Closing Date and time	May 05, 2019, at 2:30 PM			
<b>INFORMATION FOR APPLICANT</b>					
14.	Brief Description of the Assignment*	Bangladesh Computer Council (BCC) wants to develop several no of Audio Visual Content on the various aspect of Digital Bangladesh. The main objective of the assignment is to create awareness and promote Digital Bangladesh Programme among Bangladeshi as well as international audience.			
15.	Experience, Resources & Delivery Capacity Required*	1.Reputed Firms who have minimum 05 (Five) years of overall experience in audio -visual content development, storytelling and related services; 2. Experience of awareness building and engaging both the local and international audience through developing content in the field of Digital Bangladesh/ Communication for Development at least 04 (Four) in the last 4 (Four) years; 3.Experience of working with government agencies/ World Bank 4. At least 05 (Five) years of experience in developing content for Radio, Television, Social Media and other form of Social Communication; 5. In-house availability of Shooting, Editing facilities and adequate no of experienced manpower; 6. In House script writer with 5 (Five) Years of experience in the field of creative message development and content writing for social changes; 7. In-house capability and availability of logistics and resources (office set up and staffs) to be assigned to the services;			
16.	Other Details (if applicable)				
17.	Association with foreign firms is	Not Applicable			
18.	Ref. No.	Phasing of Services	Location	Indicative Start Date	Indicative Completion Date
	1	N/A	Dhaka	N/A	N/A
<b>PPROCURING ENTITY DETAILS</b>					
19.	Name of the Official Inviting EOI	Abul Hasnat Muhammad Anwar Pasha			
20.	Designation of the Official Inviting EOI	Secretary, Bangladesh Computer Council			
21.	Address of the Official Inviting EOI	Bangladesh Computer Council, ICT Tower (1st Floor), E-14/X Agargaon, Sher-e- Bangla Nagar, Dhaka-1207.			
22.	Contact Details of the Official Inviting EOI	Tel: +88-02-55006849 Fax: +88-02-55006791			
<b>The procuring entity reserves the right to accept or rejects all EOI's</b>					

\* For item 14 and 15, Details have to be collected from the office of the official (item 20) inviting EOI. or www.bcc.net.bd

Secretary  
Bangladesh Computer Council

